

2007 Community Benefit Report  
The Gold Standard for Community Health Improvement

# Community Benefit: AnMed Health Sets the Gold Standard

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By providing social, economic, health and community benefits, AnMed Health makes a significant contribution to the growth, prosperity and overall well-being of the Anderson area and its citizens. Through its actions, it is defining itself as the Gold Standard for community health improvement.

## Where would Anderson be if there were no AnMed Health?

FOUNDED IN 1906 and opened in 1908, AnMed Health has been one of the community's most valuable resources for the past 100 years. For a century, AnMed Health has provided untold community, social and economic benefit to the Anderson area.

Today, AnMed Health is one of the most advanced health systems in the region. It also is the largest private not-for-profit health system in the state. With four separately licensed hospitals and more than 30 patient-care delivery sites, the system serves to meet the health and medical needs of residents of Anderson County and seven surrounding counties in two states.

While AnMed Health has evolved over the years to meet the healthcare needs of an expanding population, it also has contributed significantly to Anderson's overall health and well-being.

A passage from the book, *AnMed Health: A Century of Healing*, describes the sometimes-difficult-to-quantify, but nonetheless important benefits that a modern hospital provides. The author is quoting from an editorial that appeared in the *Anderson Daily Mail* on the eve of a community open house to dedicate the Anderson hospital's new North Wing. The year was 1963.

Entitled, "Our Hospital – A Point of Pride," the editorial is talking about the primary purpose of the hospital: healing. But it also points out another important ancillary benefit. The writer's thoughts, though expressed more than 40 years ago, ring as true today as then.

"Within the next 12 months," the editorial notes, "every eighth person in our community and area will be admitted to a hospital. For some, fortunately, the hospital stay will be routine; treatment will be short and successful, and

patients will be up and around within a matter of days.

"For many others, laboratory and X-ray studies, and the proper diagnosis based on these findings, may be the difference between future good health and years of invalidism. For ... other patients, proper hospital care and medical attention may be the difference between life and death, sometimes within a matter of hours, or even minutes.

"That's the importance of a good hospital.

"Whether you are a hospital patient in 1963 or whether your turn will come in some future year, good hospital service is a matter of greatest concern to every resident of the community.

"This year ... Andersonians may point with undisguised pride to beautiful Memorial Hospital with assurance that the community ... has a complete hospital plant that measures up to high standards ... and one that is on par with many others located in much larger communities. The institution is as modern as tomorrow and is equipped with practically every diagnostic and healing tool known to the medical profession.

"We are constantly reminded, too, that the hospital has benefits not directly associated with the healing arts. Most people know that almost every community, from the smallest rural hamlet to metropolitan areas, is engaged in a struggle to obtain new industries.

"What part does a hospital play in such a community development program? Industrialists looking for new locations for plants invariably check such things as the labor supply, transportation, the tax structure and the like, but attention is then almost always turned to such matters as schools, churches, hospitals and recreation.

"Since the new Memorial Hospital's completion, those in charge of seeking industries for Anderson say they have no fear that the community will flunk on that score. On the contrary, Memorial Hospital has been, and will continue to be, not only a prime selling point, but also a matter of pride to Andersonians themselves."

## Where would Anderson be if there were no AnMed Health?

Examples of similar benefits can be found throughout the organization's history. One case in point is the AnMed Health Family Medicine Residency Program, which in 2007 moved from its location on the downtown medical center campus to a newly-renovated Family Medicine Center on the north campus.

The three-year residency program has been training doctors to be family medicine specialists since it was established in 1975. Over the years, resident physicians in the program have provided care to thousands of Anderson citizens, oftentimes at little or no cost to their patients.

Because many of the doctors have elected to stay in the area after graduation, the program has contributed to the growth of the local medical staff and to the availability of primary care physicians for those in need of a doctor.

During the past 32 years, the residency program and the Family Medicine Center have had a major impact on the community. This impact was also described in the *Century of Healing*:

"Ten years after opening, the center that replaced the revered (old North Fant Street Elementary) schoolhouse would treat 19,000 patients in a 12-month period. The huge number proved that the need projected when the center

was first considered was real.

“By then, the number of residents in training had increased to 24 – eight in each class.... An indigent clinic had also been added to the program. For many who could not find a physician to treat them, or who could not afford the cost of the care, the doctor was now IN.

“And more doctors were coming to town. The hospital board approved nine applications for medical staff privileges in June 1976, an unusually large number. (Hospital President Kirk) Oglesby believed that having a medical education facility in the community made it more attractive for new physicians.”

By helping to increase the number of physicians in this community directly by supplying doctors from the program and indirectly by attracting other doctors to the area, the program has served to meet the healthcare needs of many of Anderson’s poorest citizens.

In addition, it also has provided an economic shot in the arm to the area. According to economic development officers with the Upstate Alliance, bringing one new doctor to town – and there are now more than 400 medical staff members – is like adding a one-million-dollar factory to the community.

## **Where would Anderson be if there were no AnMed Health?**

There are other, more easily quantified benefits provided by AnMed Health. In addition to being a large organization, AnMed Health is a busy one, as born out by the health system’s projected utilization figures for 2008:

**AnMed Health’s four hospitals will admit 22,051 patients.**

**2,256 babies will be born at the women’s and children’s hospital.**

**There will be 102,441 visits to the Emergency Department and Minor Care facilities.**

**More than 750,329 outpatient visits will be recorded.**

It takes a large staff to operate a major health system and to meet the needs of

hundreds of thousands of patients.

AnMed Health employs nearly 4,000 full- and part-time employees, making it Anderson County’s largest employer. In addition, many of the people who work at AnMed Health are highly trained professionals. For example, the system employs:

**844 registered nurses**

**37 pharmacists**

**82 medical technologists and technicians**

**40 physical, occupational and speech therapists**

**8 dietitians**

**125 radiologic technologists**

**More than 30 physicians**

As professionals, these individuals, along with many others, have earnings well above the state’s average per-capita income, which in 2003 was just under \$26,000. According to the U.S. Department of Labor, the average salary for healthcare-practitioner and technical occupations is just over \$56,000.

AnMed Health is providing stable employment for nearly 4,000 Anderson area residents. It also maintains a workforce that overall is more highly educated and more highly compensated. Both attributes serve to contribute to a healthier community. In addition, such a workforce – with its many doctors, nurses, pharmacists and other highly educated workers – serves to support the efforts of local economic developers to transform Anderson County into a knowledge-based economy.

## **Where would Anderson be if there were no AnMed Health?**

As anyone who has been in the hospital, seen a doctor, or undergone a test or procedure knows, the product that AnMed Health provides – medical diagnostic and treatment services – is expensive to purchase and to deliver. AnMed Health’s financial projections for 2008 attest to both:

In 2008, the health system expects to generate gross patient-services rev-

enues of more than \$1.2 billion. After discounting deductions (charges for which only partial or no payments are received), the system is projecting net revenue of \$455 million. Spending associated with producing this income will have a significant impact on the community.

For example, AnMed Health’s projected payroll for 2008 is \$140 million. Every two weeks, the health system will distribute to its staff more than \$5 million in salaries and wages. These employees will take their paychecks and use them to purchase such goods as houses, electricity, cars, gasoline, clothes, food, high-def TVs, furniture and much, much more.

In addition, the AnMed Health organization will spend \$253 million for goods and services that it needs to maintain its operation.

Satisfying the needs of the health system and its employees will, in turn, create jobs for other non-healthcare workers who make, sell or deliver needed goods and services. The number of jobs created is not insignificant.

Spending by AnMed Health and “re-spending” by its nearly 4,000 employees will create an additional 8,300 non-healthcare jobs.

Economists refer to this “indirect” employment number as the “Effect of Hospital Jobs on Total Jobs.” Mathematically, for every job in the health system, another 2.3889 jobs are created outside of health care. It’s also commonly referred to as the “ripple” or “churn” effect.

These additional jobs, of course, generate additional employment income, much of which is also injected into the local economy. Economists refer to this amount as the “Effect of Hospital Payroll on Total Labor Income.” For every dollar AnMed Health pays in salaries, another \$2.05 of payroll is generated in non-healthcare employment. The 8,000 or so non-healthcare workers who owe their jobs to the health system will earn an estimated \$288 million in total income during the year. Including direct and indirect payroll dollars at-

tributable to AnMed Health, a total of \$428 million in spendable income will be generated in 2008.

The \$253 million spent by AnMed Health for such items as construction material, electricity, equipment, office products, cleaning supplies, medical supplies, food products, and pharmaceuticals, will generate additional economic activity at the manufacturing, wholesale, retail and service-sector levels.

Again, the ripple effect from this spending is not insignificant. In 2008, every dollar of direct spending by AnMed Health will generate an estimated \$2.15 in spending by vendors who provide goods and services to the system. This indirect economic activity will total approximately \$545 million. The total direct and indirect economic impact attributable to AnMed Health will be almost \$800 million.

## Where would Anderson be if there were no AnMed Health?

This economic activity also provides significant benefit in the form of tax revenue for local and state units of government.

Although AnMed Health is a not-for-profit, tax-exempt health system, it does pay some taxes, including sales tax, payroll tax and, for its for-profit subsidiaries, property and income tax.

In addition, its employees pay sales tax on the purchases they make with their earnings. And the companies that make and sell goods and services to the health system and its employees pay income tax, sales tax and payroll tax.

According to a 2004 study by the SC Hospital Association, AnMed Health generated a total of \$27.3 million in indirect and direct tax revenues.

The health system also pays other government-imposed fees. Because it is located within the City of Anderson, AnMed Health pays building permit fees for its many construction projects. In 2005, the system paid more than \$500,000 for permits associated with the expansion on the north campus. A \$74 million improvement project that got

under way on the downtown campus in late 2007 will generate several hundred thousand dollars in fees for the city.

## Where would Anderson be if there were no AnMed Health?

The impact of AnMed Health in the areas of spending, job creation and economic activity has been substantial and well-documented. Just as impressive has been its contributions in providing what's referred to as "community benefit."

A wide range of community benefit activities were undertaken in 2007 to meet the critical healthcare needs of area residents, to improve the community's health status, and to enhance the overall quality of life. In many cases, the activities served to improve access to basic health and medical services, especially among the poor. Other times, the focus was on providing health-related information and screenings aimed at the prevention and early detection of disease.

Typically, community benefits included:

**Community health-improvement activities.** These were programs provided free to the community to improve health status or to increase access to health information or medical treatment. They included such activities as:

**Health screenings**

**Community health-education programs**

**Immunizations**

**Self-help and support groups**

**Medical treatment for those who could not afford it.** This included:

**Charity care – the provision of free care to the poor, i.e., those earning less than 200 percent of the federal poverty level.**

**Bad debt – the provision of services for people who either could not or would not pay for their care.**

**Subsidized health programs and services.**

**Un-reimbursed costs of government programs,** such as Medicare and Medicaid, i.e., shortfalls in payments for services provided to government-sponsored patients.

**Health profession education.** This included the un-reimbursed cost of:

**The Family Medicine Residency program.**

**Clinical teaching programs for nursing and allied-health professionals.**

**Scholarships for healthcare students.**

**Financial or in-kind donations for community-building activities.** This category consisted of "investments" in agencies, programs and projects that sought to improve not only the physical health of the community, but also the economic and social well-being of the area and its residents.

Over the past 14 years, the AnMed Health Board of Trustees has made many "investments" in the community. Through its community health-improvement fund, it has been instrumental in creating the Partners for a Healthy Community organization; building the new YMCA and Hospice House; and establishing such programs as Success by Six.

In late October, the SC Hospital Association released a statewide report that for the first time quantified the value of the community benefit provided by South Carolina hospitals and health systems.

Locally, AnMed Health provided more than \$62 million in community benefit in 2006. The benefits, calculated at the health system's actual cost to provide them, included the following.

**\$22.6 million in net uncompensated care, such as charity care, bad debt, and Medicaid payment shortfalls.**

**\$7.3 million in subsidized health services.**

**\$25 million in Medicare shortfalls.**

**More than \$1 million in free health-improvement services, including free health screenings, health-education programs and family-**

support services. The activities positively impacted more than 44,000 people.

**\$4.8 million in un-reimbursed costs associated with training health professionals, including doctors and students in nursing and allied health programs.**

**\$1.6 million worth of investments in community-building activities and health-improvement initiatives.**

Several significant health-improvement investments were made in 2007. Among them:

**As a major sponsor, AnMed Health provided \$50,000 to help get the Great Southeast Balloon Fest off the ground.**

**A building, valued at \$450,000, was donated to the Foothills Alliance.**

**Land for a fire station in North Anderson was given to the city. The value of the property, located on the north campus, was close to \$200,000.**

**The governing board pledged to match up to \$200,000 of employee contributions to the United Way of Anderson County.**

## Where would Anderson be if there were no AnMed Health?

As an organization, AnMed Health is committed to giving back to the community it serves. The health system's employees share in that commitment as evidenced by the value of charitable donations and volunteer work they provide.

In 2004, the SC Hospital Association issued a report that quantified the value of charitable donations and volunteer services provided by the health system's employees. Yet again, the totals of giving were not insignificant.

According to the report, staff donated a total of \$6.1 million to local charitable organizations and provided volunteer services valued at more than \$5.2 million.

## Where would Anderson be if there were no AnMed Health?

The mission of AnMed Health is to *passionately blend the art of caring with the science of medicine to optimize the health of our patients, staff and community.*

At AnMed Health, lives are saved. Lives are restored. Disabilities are mini-

mized. People's health is optimized. The quality of life is improved.

While patients and family members may consider such actions "priceless," a measurable value can be attached to a human life. In 2004, the Lewin Group and the American Hospital Association estimated the value attained from gaining one year of life to be \$100,000.

Through the likes of AnMed Health's Heart Care Program, its comprehensive cancer services, its Stroke Center of Excellence, its surgical department, its neurosciences unit, its wide range of diagnostic and treatment services, and its rehabilitation hospital, the health system is saving, restoring and prolonging lives. In the process, the health, well-being and productivity of thousands of people are being optimized year in and year out.

*Where would Anderson be if there were no AnMed Health?*

# I. Community Health Services

**Health education programs and services. Health screenings. Health and safety fairs. Blood drives. Support groups.**

## Screenings, Programs Highlight Heart Month

ANMED HEALTH celebrated National Heart Month with educational seminars for staff and the public and cardiac risk assessments for residents of the underserved Southside community.

### Heart Score

The health system broke with a multi-year tradition by offering its popular **HeartScore** program to a single community.

"We decided to offer our program of heart-related screenings and health counseling to the residents of one com-

munity," said Elaine Reimels, senior director of the Heart and Vascular Care program. "We wanted to focus our efforts on an area where there was a demonstrated need. We wanted to try to have an impact on the health of this community."

The screenings – which included cholesterol, blood-sugar and blood-pressure tests, sleep apnea assessments, and height and weight measurements – were designed to raise awareness among residents about risk factors for heart disease and heart attacks. More than 100 people turned out for the event, which was held at the Royal Baptist Church.

In the past, HeartScore has been offered in several communities around Anderson as part of the heart-month observance during February.

### Lunch-and-Learn Programs

Weekly staff and community "lunch-and-learn" programs were held throughout February. Programs included: "**Heart Truth for Women**" on February 2 at the AnMed Health Medical Center; "**Advances in Heart Health**" on February 14 at the Madren Center and on February 21 at the Westside Community Center; and "**Diseases of the Veins and Arteries**" on February 28 at Chiquola Baptist Church in Honea Path.

## **Go Red for Women**

As part of the American Heart Association “Go Red” initiative, which educates women about the risks of heart disease, AnMed Health hosted the second annual **Go Red for Women Girls Night Out**. Proceeds from the event went to benefit the Chaplain’s Fund.

## **Mobile Health Center Provides Screenings**

THE ANMED HEALTH Medical Outreach Van made 120 visits to different sites in the Upstate and western Georgia providing services to more than 2,300 residents.

Van staff performed more than 7,000 free or reduced-cost diagnostic health screenings, such as blood pressure checks and cholesterol and diabetes tests. In addition to performing screenings, staff also dispensed information a variety of healthcare topics.

By taking services on the road to area churches, community centers, post offices, grocery stores, gyms, senior centers, and libraries, the van was able to reach many individuals who have limited access to healthcare screenings and health information.

## **Prostate Cancer Screenings Draw 174 Men in Starr-Iva**

FIVE PROSTATE SCREENINGS were offered in the Starr-Iva area. A total of 174 men turned out for the free screenings, which included a prostate specific antigen (PSA) test, digital rectal exam and hemocult test.

Four men who received abnormal results were later diagnosed with prostate cancer. Cancer of the prostate, a walnut-sized gland that is involved in the production of semen, is the most common non-skin cancer among men in the United States. The majority of men diagnosed with the disease do not die from it.

## **Disparities Collaborative Supports City Projects To Improve Health**

THE ANDERSON COUNTY Dispari-

ties Collaborative, comprised of AnMed Health, Clemson University and Partners for a Healthy Community, helped support three health-improvement projects sponsored by its two community partners in the City of Anderson.

Two of the projects were held in the Eastside community: a fire-safety program and a health fair and back-to-school celebration. The third event, a health fair and stay-in-school festival, was put on by leaders in the Morningside neighborhood.

About 40 residents, ranging from children to seniors, turned out to hear Anderson City Fire Chief Jack Abraham talk about fire safety in the home. Most participants signed up to receive free home-safety inspections conducted afterward by the fire department and free smoke detectors and fire extinguishers.

More than 200 parents and children attended the two health fairs and school celebrations. Free school supplies were distributed to the children, and health information was dispensed by a variety of health and social services agencies. The AnMed Health mobile medical van provided free cholesterol, blood sugar and blood pressure screenings at the Morningside event.

One of the long-term goals of the collaborative is to seek grants to improve health and reduce health disparities in Anderson County. A \$250,000 grant application was submitted to the National Institute of Health to fund a proposed inter-generational activities project on the city’s southeast side.

## **Doclink Reaches Kids With Health Messages**

A 2007 SURVEY of Anderson County 10th and 12th graders indicated Doclink, a physician-led effort to encourage young people to make healthy lifestyle choices, is making a difference.

Funded with an AnMed Health “community health-improvement investment” of \$1.5 million, Doclink has been taking its good-health message to students in grades kindergarten

through 12th since 1999. As part of the program, area doctors regularly volunteer to go into the classroom to teach kids about such topics as summer safety, tobacco, alcohol and drug use, trauma prevention, nutrition and exercise.

“The mission of Doclink is to link volunteer Anderson area doctors and other health professionals to our youth with the goal of educating and empowering them to make healthy, life-long decisions,” said Valerie Meador, Doclink health education coordinator.

Completed surveys from students in Doclink schools were compared to those of students who attended non-participating schools. Substance use – tobacco, alcohol, marijuana, stimulants, cocaine, inhalants, LSD, meth, date-rape drugs and ecstasy – was lower in the schools where Doclink had a presence.

In addition, students in Doclink schools were more in tune with safety issues when riding in or operating a motor vehicle. According to survey results, they were more likely to wear their seatbelts and less likely to drive while impaired, take risks while driving, speed, use a cell phone while driving or ride with an impaired driver.

Finally, students in Doclink schools were less likely to be involved in relationship violence, such as partner abuse or forced intercourse.

## **AnMed Health Helps Community Shrink Down**

THE ANDERSON AREA Shrinkdown, a county-wide weight-loss program sponsored by eight local organizations, including AnMed Health, signed up more than 4,600 people eager to improve their looks, their shape and their health.

The eight-week program offered participants written materials and regular educational programs filled with tips and advice on how to shed pounds sensibly and effectively. Weekly weigh-ins at several sites provided an easy way for participants to measure their progress toward maintaining a healthy weight.

Employee Health was able to track the weight loss of 240 participating AnMed Health staff members who weighed weekly on site. They lost a total of 1,061 pounds, according to Employee Health Wellness Coach Melissa Taylor. Improvements in body fat, blood pressure and waist size were also tracked.

As of the last official weigh-in on March 2, the entire group of Shrink-down participants had lost a total of 14,054 pounds.

In addition to AnMed Health, other participating organizations included the Anderson Area YMCA, the *Anderson Independent-Mail*, Anderson University, Anderson County, the City of Anderson, Partners for a Healthy Community and Tri-County Technical College.

## **New Patients Enroll In 'Cancer Care 101'**

CANCER CARE 101, a series of educational programs for newly diagnosed cancer patients, was held monthly at the AnMed Health Cancer Center.

Nearly 100 cancer patients attended one or more programs to learn about AnMed Health cancer services and support resources. The series consisted of three monthly presentations and support-group meetings. Representatives from various cancer care services were on hand to provide information and answer questions. The series was repeated four times during the year.

## **Teddy Bear Clinic A Beary Good Time**

MORE THAN 125 youngsters got a fun – and non-frightening introduction – to hospitals when they attended the first AnMed Health Teddy Bear Clinic in May.

Parents were invited to bring their children, ages 4 to 10, along with their child's favorite stuffed toy to the women's and children's hospital for the free three-hour "clinic." Treated as the patient, the toys experienced a number of the healthcare services often encountered by children who come to the hospital.

Several AnMed Health departments, as well as a number of service agencies, hosted interactive stations where the toys received check-ups that included X-rays, lab tests and breathing treatments. The clinic was designed to give the children an opportunity to learn about hospital services in a non-threatening way – before they are hospitalized – and to see how AnMed Health makes young patients well.

"All of the displays were interactive," said Deborah Roegge, senior director of Women's and Children's Services. "The children had a good time while learning they don't have to fear a trip to the hospital."

Several community organizations, including the Anderson City Fire Department, SC Dogs Pet Therapy and Medshore ambulance service, also participated.

## **AnMed Health Uses Grant To Develop Prenatal Program**

ANMED HEALTH Women's and Children's Hospital was awarded a \$10,000 grant from the March of Dimes South Carolina to develop a new prenatal program, "Target 40."

Designed for pregnant teens, the program seeks to increase the participant's knowledge about the prevention of pre-term births, decrease risk-taking behaviors that increase the likelihood of premature birth, and decrease the number of pre-term births among participants.

## **AnMed Health, YMCA Team Up To Help Girls**

ANMED HEALTH Women's and Children's Hospital partnered with the Anderson YMCA to make the nationally recognized health program, Girls on the Run, available to area girls.

The program uses running to educate and prepare girls for a lifetime of self-respect and healthy living. The 20-lesson curriculum features a series of warm-ups and workouts that help to build emotional, social, mental, spiritual and physical well-being among the participants.

"This program is a not just a track program," said Deborah Roegge, senior director of Women's and Children's Services. "It is a process by which young girls get to know themselves, their teammates and their community. It teaches participants how to make choices for a lifetime of good health."

## **8th Annual Spooktacular Is Spectacular Success**

ANMED HEALTH Spooktacular, the largest community Halloween trick-or-treat event in the Upstate, attracted more than 12,000 kids and parents.

A new venue for the eighth annual Spooktacular – the balloon launch field on the grounds of the Anderson Civic Center – proved well suited for the evening's activities, which included trick or treating for full-size candy bars, face painting, costume contests for various ages, and fortune telling.

The yearly event, which started out on the walking trail on the AnMed Health North Campus before moving to the center of the City of Anderson for three years, provides children 12 and under with a fun and safe environment for trick-or-treating.

## **60 Kids Attend Camp, Learn About Asthma**

SIXTY YOUNG CHILDREN who suffer from asthma attended the Eighth Annual Camp Asthmania, a summer day camp that combines asthma education with traditional camp activities.

During the three-day camp, children aged 6 to 12 learned to recognize symptoms of an asthma attack and developed skills for managing their condition. They also participated in such activities as canoeing, swimming, archery and crafts.

The camp, which was held at three locations – the Anderson Area YMCA, Bearwood Farm and Lake Hartwell – was sponsored and staffed by professionals from AnMed Health and the YMCA.

"Camp Asthmania is a wonderful program that allows for the development

of knowledge, friendships, and fun with other children who have asthma,” said AnMed Health respiratory therapist and Camp Director Denise Rhodes. “Children are able to have fun while learning about the symptoms and triggers of an asthma attack.”

The camp, which was provided free of charge, was supported by AnMed Health, the YMCA, Carolina Pulmonary and Sleep Medicine Consultants, P.A., Pet Dairy, Cardinal Health Respironics/Health Scan, Bearwood Farm and the Consortium on Children’s Asthma Camps.

## Equipment Showroom Hosts Diabetes Fair

ANMED HEALTH Medical Equipment hosted a four-hour Diabetic Education Fair on November 14 in the showroom of its Greenville Street store. The public was invited.

Designed to be both fun and educational, the fair offered a number of activities, including: door prizes, a presentation by AnMed Health dietitian Danielle Little, giveaways, a display of shoes for diabetics, blood-glucose screenings, free literature dealing with diabetic-care management for adults and children, and refreshments.

Sonny Ghany, medical equipment showroom supervisor, planned the fair, which was presented for the first time in 2006.

## Program Provides ‘Care’ For 42 Local Caregivers

“CARE FOR THE CAREGIVER,” an annual program designed to provide helpful information and emotional support to people who devote their time and energies to taking care of loved ones, was held in September.

The interactive educational health fair was co-sponsored by AnMed Health Community Outreach, AnMed Health Home Care and Hospice of the Upstate. Activities for participants included hands-on demonstrations and instruction on the use of medical and exercise equipment; safety tips for lifting pa-

tients; and free cholesterol, blood pressure and blood sugar screenings aboard the AnMed Health medical outreach van. Representatives from several local social services and healthcare organization were also on hand to provide information.

Forty-two caregivers attended the event, which was held at the AnMed Health Women’s and Children’s Hospital.

## New, Expectant Moms Attend Baby Expo

ABOUT 150 new and expectant moms got tips on everything from car-seat use to breastfeeding at the Greater Anderson Baby Expo held at the AnMed Health Women’s and Children’s Hospital.

The free event featured product information, displays and educational classes on topics of interest to growing families.

## Cancer Survivors Join in Celebration

THE ANNUAL Cancer Survivors Day celebration sponsored by AnMed Health attracted an estimated 500 cancer survivors, friends and family members.

Held at the Civic Center in June, the event featured music, food and educational displays.

## 180 People Turn Out To Have Lipids Checked

ALMOST 180 PEOPLE took advantage of \$10 lipid profile tests offered to the public at four different screening events at the AnMed Health Women’s and Children’s Hospital.

The lipid profile, which was offered at well below the retail cost of the test, provides a detailed breakdown of each participant’s cholesterol.

## Screenings Check 200 For Stroke Symptoms

TWO STROKE-SCREENING events were provided free to the public by AnMed Health.

**StrokeScore**, a screening to check

participants’ carotid arteries for blockages, was held at Royal Baptist Church. Abnormal results indicating possible stenosis of the carotid artery were found in three of the 54 people who were screened. The three received information and counseling and were referred to their doctor for follow-up. There was no charge for the screenings.

**StrokeScore Plus**, a screening to check for peripheral arterial disease (PAD), was conducted at the women’s and children’s hospital in conjunction with National PAD Awareness Month. In addition to assessing participants’ stroke risks, healthcare professionals were on hand to provide risk-reduction suggestions. Approximately 150 people who suffer from severe leg cramps, a primary symptom of PAD, were screened.

An estimated eight million people have PAD, which can lead to a heart attack or stroke if left untreated.

## Over 400 Attend Lectures On Integrative Medicine

CHASE BAILEY-DORTON, M.D., and Maria Cayelli, M.D., fellowship-trained integrative medicine specialists, presented a six-part lecture series on integrative medicine.

The sessions, which dealt with various conventional and complementary approaches to treating or preventing illnesses, attracted more than 400 participants.

## Hundreds Attend Diabetes Fall Fair

THE SIXTH ANNUAL AnMed Health Diabetes Fall Fair – an event sponsored by the Anderson Diabetes Coalition and supported by AnMed Health – attracted several hundred participants from the community and many local healthcare professionals.

Educational sessions were presented on managing diabetes, diabetes and medications, and nutrition for diabetics. Free blood-pressure screenings were provided by AnMed Health staff. Vendors were also on hand displaying various diabetic products and answering questions.

"It was a great opportunity for people with diabetes to get the latest information on new products and services," said Jane Mauldin, AnMed Health diabetes educator and the Fall Fair coordinator.

## Health Programs Target Pre-Teens

ANMED HEALTH professionals presented a series of health programs to children ages 6 to 12 at the Fusion Warehouse in Anderson.

Approximately 300 youth attended one or more of the programs, which covered topics such as nutrition, tobacco use, self-defense and alcohol and drugs.

## 20 Attend Program On Cancer Vaccine

TWENTY WOMEN attended a program, "Save Our Girls," to learn about a new vaccine that is designed to prevent certain types of human papillomavirus, the major cause of cervical cancer.

Keynote presenter for the free community forum was David Griffin, M.D., an AnMed Health specialist in gynecologic oncology.

Cervical cancer is the seventh most common cause of death from cancer among women worldwide.

## Two Blood Drives Draw 843 Donors

A TOTAL OF 843 potential donors turned out for AnMed Health's summer and winter blood drives.

In late June, AnMed Health partnered with WLOS-TV to conduct an eight-day summer blood drive that drew 350 donors. While a day shorter, the 2007 campaign attracted almost 100 more donors than the 2006 summer drive.

The winter blood drive, conducted in December, was even more successful. A total of 493 individuals attempted to give, topping the 2006 turnout by more than 100.

## 1,600 Clemson Faithful Turn Out To Give Blood

THE ANMED HEALTH Blood Donor Center also participated in the annual Clemson-USC Blood Drive. Clemson students, faculty, administrators and friends donated more than 1,600 units of blood during the week of the gridiron showdown between the Tigers and their intra-state rivals from Columbia.

## Organ, Tissue Donors Remembered, Honored

ANMED HEALTH joined hands with LifePoint, the state's designated organ-procurement organization, to host a special ceremony to remember and honor individuals who have made organ or tissue donations.

Family members and friends of organ and tissue donors placed ornaments in memory of their loved ones on a LifePoint Christmas tree in the main lobby of the downtown medical center.

Recipients of the "gift of life" were also honored during the emotional ceremony.

## AnMed Health Provides Services to Free Clinic

ANMED HEALTH continued to support the Anderson Free Clinic by providing rent-free office space, as well as thousands of dollars in laboratory and imaging services to clinic patients at no charge.

Primary physician care and referral services were delivered by approximately 150 volunteer physicians, including the residents of the Family Medicine Residency program, who regularly saw patients at the clinic.

AnMed Health has provided laboratory and radiological services since the clinic opened in 1984.

## AnMed Health Secures Grant For Free Clinic

ANMED HEALTH secured a \$28,000 grant from The Duke Endowment to help the Anderson Free Clinic expand

its program of free dental care.

Founded in 1984, the Free Clinic provides medical, prescription and dental services to individuals with no insurance and no means to pay for their health care.

## Learning Centers Offer Free Educational Materials

ANMED HEALTH operated two learning and resource centers on the north campus during 2007.

The AnMed Health Cancer Learning Center, located inside the atrium area of the cancer center, provided an array of free cancer-related educational materials and resources, including brochures, pamphlets and journals. Other educational materials, such as textbooks, treatment guides and videos, were available to be checked out or viewed in the center.

Visitors were also able to use computers in the center to gather cancer-related information available on the Internet.

The Jennie Gilmer Pavilion opened in the women's and children's hospital in early 2007.

A resource for women and families, the pavilion offered visitors an assortment of educational materials, including books, videos, magazines and internet access.

## Support Groups Meet At AnMed Health

SEVERAL SUPPORT groups met regularly throughout 2007 in facilities provided at no charge by AnMed Health.

**Man-to-Man**, a prostate cancer-support group open to patients, survivors and their friends and spouses, met monthly at the conference center in the AnMed Health Cancer Center on the north campus.

The **General Cancer Support Group** met Wednesdays at the cancer center conference facility.

The Piedmont Chapter of **Anderson Area Morning Diabetes** met monthly at the AnMed Health LifeChoice Center.

With the support of AnMed Health, Safe Kids of Anderson County seeks to prevent accidental childhood injuries through programs that promote car, bicycle and fire safety.

## Kids (and Adults) Are Safer Because of Safe Kids' 2007 Activities

### Child-Passenger Safety Education and Outreach

#### Program Provides Needy With Child Safety Seats

ANDERSON COUNTY Safe Kids offered monthly child safety-seat education and distribution classes for prenatal, W.I.C. (Women, Infants and Children) and Medicaid clients referred by the Anderson County Health Department.

The eight-year-old program is a privately-funded initiative that provides child restraints to clients enrolled in publicly funded entitlement programs. It is the only program of its kind in South Carolina.

The program consists of classroom and "hands-on" instruction to parents and caregivers on the proper use and installation of child restraints. It also offers participants an age- and weight-appropriate restraint for a nominal charge, usually \$20, a fraction of the retail cost. However, no participant is denied a restraint for lack of ability to pay.

At the conclusion of each class, a nationally-certified child-passenger safety technician inspects the restraints that the parents install, ensuring peace of mind among the participants that their children are traveling safely.

Twenty-three families received instruction on best practices for safe transportation of children; 28 child restraints were distributed to families.

Safe Kids also entered into an agreement with the Anderson County Department of Social Services (DSS) to accept referrals of Medicaid families in need of child safety seats. In addition, 24 DSS case workers completed child-passenger safety-awareness training, which included best-practice recommendations for transportation of pediatric clients.

Twelve car seats (four infant, four

toddler, and four booster style) were provided to DSS as part of the collaboration – the only one of its kind among South Carolina hospitals.

#### Child Safety-Seat Education Targets Teenage Mothers

A NEW CHILD-PASSENGER safety-outreach program was established in late 2007. In collaboration with the Target 40 initiative (a March of Dimes-funded grant awarded to the AnMed Health Women's and Children's Hospital), Safe Kids began holding monthly child safety-seat education and distribution classes for expectant teen mothers. Each participant received a complimentary infant car seat upon completion of the class. Fourteen car seats were distributed during the first four classes. Classes are scheduled to continue through 2008.

#### Safety-Seat Inspections Jump 43 Percent In 2007

SAFE KIDS also continued to operate a child safety-seat inspection station, where parents and caregivers scheduled appointments to have their child's vehicle safety restraints checked for proper use, installation and recall history.

The service, endorsed by the National Highway Traffic Safety Administration, was staffed by nationally-certified technicians. A total of 219 families scheduled appointments in 2007. There were 332 child restraints inspected, making it one of the busiest centers in South Carolina.

The number of inspections was up by 47 percent over 2006 figures. Fifty-three child restraints were provided (in some cases as replacements) to children who were not riding in an age- or weight-appropriate restraint.

Recipients of the car seats included

foster parents, victims of domestic abuse staying at the Safe Harbor women's shelter and participants in the Anderson Mentor program.

#### Inspection Station Given High Marks

ACCORDING TO the results of a customer service survey, parents who used the Safe Kids car-seat inspection station between January and June were both pleased with, and helped by, the experience.

Parents who used the inspection station received one-on-one instruction on the proper use and installation of their car seats.

One hundred percent of the respondents stated that they were "very likely" to recommend the inspection station to their friends who have children who travel in car seats. In addition, 96.7% stated they would be "very likely" to use the inspection station even if AnMed Health charged a \$5 fee for the service.

Among the other key findings of the survey, which was completed by 60 parents:

**100 percent knew that a child restraint should no longer be used after it has been in a crash.**

**90 percent knew that it is safest for children to ride in the back seat until at least age 13.**

**More than eight out of every 10 parents said they were "very confident" in their ability to choose the safest location in which to install a child restraint, to reinstall the car seat safely and to adjust the harness straps to fit the size of their child.**

**81.7 percent were "very confident" in their ability to determine the age and weight at which to adjust or change their child's car seat.**

## Senior Solutions Gets Seats for Infant Riders

ANDERSON SENIOR SOLUTIONS received 12 (four infant, four toddler, and four booster style) car seats in an effort to ensure safe transportation of grandchildren who are in the care of agency clients traveling to medical appointments aboard agency vans. The donation of the car seats, coupled with safety education provided to the van drivers, helped to eliminate transportation insecurities.

## School District 1 Parents Learn About Booster Seats

IN AN EFFORT to increase families' awareness of the need for children weighing between 40 and 80 pounds to ride in car booster seats (as well as to be in compliance with the South Carolina Child Restraint Law), Safe Kids continued its partnership with Anderson School District One and Clemson University's Strong Communities initiative to expand its booster-seat campaign.

Traffic surveys indicated that among those students in District One who were subject to the law, only one in five youths was riding in a weight-appropriate booster seat. A promotional flyer and letter explaining the need and benefits of car booster seats was sent home with the district's 2,700 elementary school students.

Safe Kids also offered booster-seat inspections at every school during morning drop-off and afternoon pickup. Principals and school nurses were encouraged to refer families in need of a booster seat to the Safe Kids' safety-seat inspection station, where they received a seat at no charge. Traffic signs were installed at every school reminding parents of the South Carolina Child Restraint Law.

In addition, booster-seat education and distribution classes were conducted at Concrete Primary School, Palmetto Elementary School (twice), Pelzer Elementary School (twice), Spearman Elementary School and Wren Elementary School. A similar program was con-

ducted at Townville Elementary School in Anderson School District Four.

Booster seat signs were also donated to the Montessori School of Anderson.

## Car Seat Check-Up Van Has Busiest Year Ever

THE SAFE KIDS Chevrolet Express Mobile Car Seat Check Up Van enjoyed its busiest year ever in 2007. It participated in 77 community events (48 percent more than required under the contract with Safe Kids Worldwide), where child passenger-safety education and pediatric injury-prevention tips were provided.

The van was an integral part of child-passenger safety education in all five school districts in Anderson County, delivering all the resources needed – portable tents, traffic cones and high-visibility signage – to operate a car seat-inspection promotion.

Wrapped with brightly colored caricatures of children properly buckled up in a variety of child restraints, the van served as a rolling billboard promoting child-passenger safety as it traveled around Anderson County each week.

## New Moms Provided With Free Car Seats

SAFE KIDS provided free car seats to 18 Medicaid clients who delivered newborns at the AnMed Health Women's and Children's Hospital during 2007. In addition, the agency replaced child restraints for 37 families who were taken to the AnMed Health Emergency Department following motor vehicle crashes.

For the past eight years, AnMed Health has been the only South Carolina healthcare provider to continuously provide car seats in these two situations – even though it's widely viewed as a "best practice."

Since the inception of Safe Kids' child-passenger safety-education and outreach efforts, 15 Anderson County children have been saved from potentially fatal injuries as a result of being properly restrained in equipment provided by Safe Kids. According to

the South Carolina Office of Highway Safety, no more than one such "save" has been reported by any of the 15 other Safe Kids-sponsored child-passenger safety programs in the state.

Safe Kids distributed a total 245 child restraints in 2007, with a retail value of more than \$12,500.

## Inspection Station To Use Grant to Expand Efforts

AS PART OF ITS 2008 funding year, the South Carolina Department of Public Safety, Office of Highway Safety, awarded Safe Kids Anderson County \$13,568 to support the expansion of the local agency's child safety-seat inspection station activities.

The award represents a first-of-its-kind allocation to an inspection station program serving a single county. It will provide an additional 250 car seats for low-income families in Anderson County. The funds will also be used to purchase advertising to encourage parents to have their infant's or child's car seat inspected.

A required 20 percent match, coupled with funding from AnMed Health, will increase the total award to \$25,000 – which will be the largest expenditure ever for child passenger-safety programming in Anderson County.

## BICYCLE SAFETY

### Bike Rodeos Teach Riders To Be Safe

SAFE KIDS conducted bike-safety rodeos in several schools, neighborhoods and communities during 2007.

Rodeos were conducted at South Fant Early Childhood Education Center in Anderson, Wright Elementary School in Belton, Hunt Meadows Elementary in Easley, Wren Elementary School in Powdersville, and the Civic Center in Iva.

In addition, classroom bicycle-safety programs were held at the Fusion Warehouse, S.H.A.R.E. Head Start centers, YMCA summer camps, and elementary schools in all five school districts.

As in years past, the focus of these events was to encourage children to

get exercise, to learn the “rules of the road,” and to develop the motor skills required to safely ride a bicycle. As part of each event, protective helmets were distributed to participants in an effort to prevent brain and spinal cord injuries among young riders.

In addition to helmets, participants also received classroom safety instruction and an age-appropriate activity book filled with injury-prevention tips.

Following the classroom instruction, each rider participated in a traffic safety-skills course. Set up in a parking lot, the course included a working two-way traffic light and D.O.T. grade signage, cones and barrels. As they rode through the course, the children’s skills were assessed by course monitors. Riders who ignored or disobeyed traffic rules were given one warning – sometimes by a uniformed law-enforcement volunteer – before being removed from the course for a brief timeout.

A total of 140 bike helmets (with a retail value of \$2,800) were distributed free of charge to children throughout Anderson County.

## **RESIDENTIAL FIRE SAFETY**

### **Fire-Safety Class Taught in Pelzer**

SAFE KIDS continued its collaboration with local fire departments to promote residential fire safety in communities with high fire-call volumes.

A residential fire-safety class was conducted at Pelzer Elementary School. A total of 25 fire extinguishers and 40 smoke detectors (with a retail value of \$820) were donated to program participants.

## **D.U.I. EDUCATION, SAFE-DRIVING PROMOTION**

### **Program Seeks to Stop Teen Drinking, Driving**

ANMED HEALTH Trauma Services continued implementation of the Safe Communities Highway Traffic Safety program throughout 2007.

Conducted under the umbrella of

the National Highway Traffic Safety Administration, the program focused on raising awareness of the burden that D.U.I. infractions place on local communities and on reducing the number of D.U.I.-related injuries and fatalities on Anderson County roadways.

The effort included an innovative approach to combat the problem of teen-age drivers who drive while under the influence of alcohol. After completing a classroom lesson on the dangers of D.U.I. and the physiological effects of alcohol, program participants had an opportunity to experience what it feels like to drive a vehicle while impaired.

Behind the wheel of a street-legal electric car, high school and junior high school students were given two very different opportunities to negotiate a traffic safety-skills course. Set up in a large parking lot, the course featured D.O.T.-grade signage, cones and barrels. Students navigated the course one time under normal conditions. They then donned a pair of special “Fatal Vision” goggles and drove the course a second time. The goggles are designed to distort vision and depth perception, creating a D.U.I. effect for the driver.

Their second time on the course, the students experienced how difficult it can be to operate a motor vehicle without their complete faculties. They also learned the dangers of irresponsible choices regarding alcohol and driving. To assure the safety of the students, activities were conducted in a controlled environment and during daylight hours. Participants were also accompanied by an adult instructor.

Programs were conducted at T.L. Hanna and Westside high schools and McCants and Southwood middle schools in Anderson, Belton-Honea Path High School, and New Foundations Children’s and Family Services in Anderson.

### **Underage Drinking Target Of Brochure, Local Forum**

SAFE COMMUNITIES printed “Alcohol Under 21: The Legal Conse-

quences,” a brochure explaining the legal ramifications of violating South Carolina’s various alcohol-related laws for minors.

The brochure was a collaborative effort between Safe Communities and the Enforcing Underage Drinking Laws Coalition, led by Anderson-Oconee Behavioral Health Services. Retail value for the production of the brochure was \$1,145.

Safe Communities also helped sponsor a community forum on the dangers of underage drinking. The event, held at the Anderson Civic Center in September, featured Emmy-nominated motivational speaker Milton Creagh. Mr. Creagh spoke on the role parents and caregivers play in preventing underage drinking. The sponsorship was valued at \$177.

### **68 Seniors Complete Safe-Driving Course**

SAFE COMMUNITIES sponsored A.A.R.P. driver-safety programs in May and October. The program, which teaches defensive-driving techniques, is the nation’s first and largest classroom driver-improvement course designed for motorists age 50 and older.

Both classroom sessions were full, with 34 senior drivers completing each program. Participants learned about age-related cognitive and physical changes that affect driving, along with tips for adjusting to those changes. Several insurance companies offer course graduates discounts on their insurance premiums. The cost to host the programs was \$980.

### **In Addition...**

\$2,700 worth of print advertising was purchased from local media to promote child passenger-safety programs.

\$2,200 worth of educational materials (activity books, prevention literature, etc.) was donated to Anderson County schools and non-profit organizations.

## II. Financial Contributions and Community-Building Activities

**Community health-improvement investments. Contributions and donations of in-kind services. Support for economic-development and community-improvement activities. Coalition building to improve health and quality of life.**

### Community Investment Fulfills Dream of Foothills Alliance

A 5,200-SQUARE-FOOT building was turned into a major community health-improvement investment by the AnMed Health Board of Trustees in March.

The building, which had housed AnMed Health Pediatric Therapy Works from 1997 until 2006, was donated to Foothills Alliance, an agency that serves adult and child victims of sexual abuse. The board agreed to lease the building to the alliance for \$10 a year for up to 40 years.

“AnMed Health is basically donating the building for Foothills Alliance to use for as long as they need it,” said AnMed Health President John Miller.

The two-story facility and the half-acre lot it sits on were valued at nearly a half-million dollars. AnMed Health purchased the building in 1997 from Anderson Neurology Associates.

Located at 218 Calhoun Street next door to the Foothills Alliance office, the building became the new home for the agency’s Child Advocacy Center and Prevent Child Abuse program in the early summer.

Having a larger facility located next door to its main building will enable the Foothills Alliance to serve more clients more effectively and more efficiently, said Fay Brown, the agency’s executive director.

During the previous four years, the Child Advocacy Center had provided services to more than 500 young victims of sexual abuse and their families. Ms. Brown said the center had outgrown the 2,000-square-foot building, a former residence that had been donated to

the agency by Mountain Creek Baptist Church.

Fact-finding interviews with victims, forensic examinations, professional counseling and court advocacy are among the free services provided through the center. Many clients are served for more than a year and some have received help for up to three years, Ms. Brown said.

Prevent Child Abuse, which had been housed in the Foothills Alliance building, serves as an education and support resource for hundreds of adults who want to become better parents.

“This is truly a dream come true for the alliance,” Ms. Brown said. “The new facility is larger and more conveniently located. And because it was used to provide therapy services to children, it has many child-friendly features, which is extremely important.”

AnMed Health fulfilled a tremendous need, Ms. Brown declared. “Our priority is always to serve children as efficiently and professionally as possible, maintaining confidentiality for all clients,” she said. “The additional space and the child-friendly surroundings will allow the alliance to better meet and more quickly address the needs of one of the community’s most vulnerable populations.”

Mr. Miller noted that the board’s action was in keeping with the health system’s longtime commitment to improving the health of the community. “Our trustees unanimously supported the idea of this partnership between AnMed Health and the Foothills Alliance,” he said. “They saw it as an

opportunity for us to work together to protect the health and well-being of one of Anderson’s most vulnerable populations – young children who have been sexually abused.”

The AnMed Health building became available in 2006, when Pediatric Therapy Works, which provides physical, speech and occupational therapy services to children from birth to age 20, moved across the street from the medical center.

The Foothills Alliance provides child-abuse prevention services, as well as intervention services to sexually abused children and adults. It operates three programs under its banner: the Child Advocacy Center, Prevent Child Abuse and the Sexual Trauma Center, formerly the Rape Crisis Center.

The Alliance purchased its current facility, also a former medical office building, in 2005. Administrative offices, counseling facilities and meeting rooms are housed in the building. The not-for-profit agency has about a dozen full- and part-time staff.

### AnMed Health Provides Land For New Fire Station

PLANS FOR a new Anderson City fire station on the north side of town got a major boost when AnMed Health agreed to provide a 1.28-acre tract of land for the building.

The facility, located on the corner of Simpson Road and Springback Way, will house a new fire department to serve the growing Highway 81 corridor, as well as space for an ambulance, a

community health resource center and possibly a police substation.

AnMed Health will provide the land, valued at approximately \$200,000, at a nominal annual fee as part of a 50-year lease agreement. Total cost of the project, including a new fire truck, will exceed \$3 million.

## AnMed Health 'Invests' In Health Improvement

ANMED HEALTH provided support to many organizations and many events and activities that were good for the overall health of the community. Much of the support was provided through AnMed Health's Community Health Improvement Fund within the Foothills Community Foundation. For example, AnMed Health:

- Sponsored the Youth Art Month Show presented by the **Anderson Arts Center** as part of Anderson County's Youth Art Month celebration. In addition, a dozen pieces of artwork were selected from the show for display in the lobby of the AnMed Health Women's and Children's Hospital. Art work by the Art I students at **T.L. Hanna High School** was also displayed throughout the spring at the hospital.
- Served as a corporate sponsor of two major fundraising events benefiting the **Anderson Arts Center**: the 25th Annual Arts Auction and the Fish-Out-Of-Water public art project.
- Served as a sponsor of the annual Memory Walk supporting the Upstate Chapter of the **Alzheimer's Association**. The AnMed Health North Campus was the site of the walk.
- Served as a Garnet Sponsor for the Red Tie Affair supporting the work of the **American Red Cross of Anderson County**, which not only responds to large-scale disasters, but also works to improve the quality of life locally.
- Remained an active member of both the **Anderson Area Chamber of Commerce** and the **SC Chamber of Commerce**. AnMed Health provided support for several chamber events

including: the Chamber's Annual Celebration, Annual Luncheon Meeting and Toast and Topics.

- Supported the **Anderson County Museum** as a member at the "Foundation Fellowship" level, and the Anderson Arts Center as a member.
- Participated in the "Sweet Spell of Success" spelling bee benefiting the **Anderson County Library**.
- Helped to sponsor the **Anderson County Diversity Forum**, a three-day community "dialogue" about diversity that included several presentations by speakers and three thought-provoking movies.
- Supported fundraising and awareness-building activities of the **Anderson County United Way** by becoming a "Best-of-the-Best" sponsor. Best-of-the-Best sponsors enable the United Way to host community-wide events without having to spend any of the money it raises for community agencies.
- Contributed to the second annual **Anderson Greek Festival**, which was held to encourage diversity while benefiting the Paracletos Greek Orthodox Monastery.
- Supported the work of **Anderson Interfaith Ministries (AIM)** as a "business partner." AIM provides assistance to people in need while encouraging them to function independently within their own resources.
- Provided a boost to the **Anderson Joes** by serving as the presenting sponsor for the professional baseball team's inaugural season. The Joes, a member of the six-team Independent South Coast League, brought big-league baseball and affordable family entertainment back to Anderson. The season featured three AnMed Health Night-at-the-Ballpark outings, attended by a total of 1,500 employees and family members.
- Served as a corporate sponsor of the **Anderson Soiree**, an annual street festival held in downtown Anderson.
- Helped to sponsor the Senior Follies, benefiting **Anderson University**. In

addition, AnMed Health again provided a financial award given to a deserving graduate in the university's business department.

- Served as a co-sponsor of the annual nursing research conference presented by the **Area Health Education Consortium (AHEC)**.
- Supported the **Dr. Charles T. Battle Memorial Scholarship Fund** of the Rho Delta Lambda Chapter of the Alpha Phi Alpha fraternity with a Bronze-level sponsorship contribution. The fund, which honors the life and legacy of Dr. Battle, a longtime Seneca physician, provides scholarships to deserving youth in a four-county area.
- Joined the **Belton Area Partnership and Main Street Program of Anderson**. Both organizations work to improve and enhance their respective towns.
- Served as a corporate sponsor of the Sixth Annual Concert of Hope and Remembrance, presented by the **Cancer Association of Anderson**. AnMed Health also supported the Cancer Association's Girlfriends' Tea.
- Served as a major sponsor of the "State of Clemson Address," presented by the **City of Clemson and Clemson University** at the Madren Center in February.
- Served as host sponsor of the **Clemson Chamber of Commerce Women in Business Luncheon**, and supported a chamber fundraiser benefiting Helping Hands of Clemson.
- Supported the **Clemson University Foundation** by serving as the presenting sponsor for a Calhoun Lecture Series program entitled, "The Healing Power of Music," by Dr. Alice Cash.
- Helped to sponsor the Biomedical Entrepreneurship in the Upstate seminar presented by the **Clemson University Research Foundation**.
- Made a supporting investment to the Public Service Activities (PSA) of **Clemson University**. The PSA is charged with bringing cutting-edge research and information to the state.

- Provided a sponsorship donation to the Carolina Thrill Ride benefiting the **Community Long Term Care Client Fund**.

- Participated in the Buddy Walk for Downs Syndrome, an event that supports the work of the **Family Connection of South Carolina**.

- Supported the Fifth Annual **Foothills Alliance** Festival of Trees as a corporate sponsor. The event raised more than \$30,000 to provide services for child and adult victims of sexual abuse.

- Served as a major sponsor for the **Great Southeast Balloon Festival**, which was held over the Labor Day Weekend at the Anderson Civic Center. The inaugural festival attracted thousands of local residents and out-of-town visitors and generated several million dollars in economic benefit to the county. In addition to multiple launches by more than 70 hot-air balloons, the event featured concerts, fireworks, car and motorcycle shows, pep rallies and more.

- Supported the **Greater Anderson Musical Arts Consortium (GAMAC)** as a sponsor at the Masterworks Concert level and as the designated co-sponsor of the Celebration of Youth Concert, which featured many of the area's most talented young musicians and singers. Approximately 130 AnMed Health employees, along with their family members, attended the Celebration of Youth Concert as guests of AnMed Health.

Mr. Miller,

*I just want to thank you again for the invitation and the tickets you provided to me and all the others so that we could attend the very fine and most entertaining concert this past Friday night at the Rainey Fine Arts Center. Me, my sister and my 12-year-old daughter, Jasmine, who is in the band at Lakeside Middle School, thoroughly enjoyed it all! There is so much great local talent to be proud of and that guy from Furman was simply awesome! That man's fingers seemed as though they were plugged into a socket at*

*times. Thank you so much, sir. We had a great time there. We really did.*

*Sincerely,  
Cathy Thompson*

- Served as a Gold Crown sponsor of "Mardi Gras in the Electric City," a fundraising event benefiting Anderson County **Meals On Wheels**, which provides meals to elderly and disabled Anderson County citizens.

- In conjunction with the Anderson Area YMCA and Peoples Bank, sponsored the 30th Annual **Midnight Flight**. The event, which included a one-mile walk and 5K and 10K races, started at the YMCA on the AnMed Health North Campus.

- Helped to sponsor a cycling tour to benefit **Safe Harbor**, which provides assistance and emergency shelter for victims of domestic abuse.

- Sponsored a table at the annual Steak and Steak Dinner, the major fundraising event of the **Salvation Army and Boys and Girls Club**. The mission of the club is to prepare local youth for success.

- Provided support to **Senior Solutions** as a primary sponsor of the Fourth Annual Upstate Senior Expo, an information fair for older adults. Personnel from several departments – including Home Care, the Family Medicine Residency Program, Volunteer Services, Marketing, Community Relations, and Heart and Vascular Care – staffed informational displays throughout the day-long event.

- Helped to sponsor the Betty C. Davenport Memorial **St. Patrick's Day Breakfast**, a community-wide event promoting diversity.

- Supported the **Susan G. Komen Breast Cancer Foundation** Race for the Cure as a Gold Level sponsor.

- Provided staff time and financial resources to forward the work of **Tobacco Free Anderson**, a coalition of area organizations and concerned citizens committed to creating a smoke-free community.

- Supported the Diversity Awards Leadership Dinner, presented by the **Upstate Diversity Academy**.

- Served as a major sponsor of the annual spring gala benefiting the **Westside Community Center**.

- Served as a major sponsor of the **2007 Zoom Zone Showcase**, presented by the Anderson Area Chamber of Commerce. The third annual tradeshow highlighted the area's growing high-technology economy, as well as the advanced materials and manufacturing capabilities of Clemson University.

## **\$1.4 Million Helps Build Healthier Community**

COMMUNITY HEALTH Improvement "investments" totaling more than \$1.4 million were used to support numerous projects and activities that were designed to enhance the economic health of the Anderson region and improve the quality of life of area residents. Among the groups receiving support from the AnMed Health Community Health Improvement Fund:

**Anderson County Development Partnership**

**Anderson County United Way**

**Anderson Free Clinic**

**Blue Ridge Council of the Boy Scouts**

**Celebrate Anderson/Greater Anderson Music Consortium (GAMAC)**

**Clemson University**

**Greenville Technical College**

**Partners for a Healthy Community**

**South Carolina Hospital Association**

**Tri-County Technical College**

**Upstate Alliance**

Mr. Miller,

*Again, the leadership of AnMed Health in so many facets of our community is incredible. During the past two weeks, I have been involved with five different community-service meetings or activities and there was someone with AnMed Health at every*

one. *That's living the Vision Statement!*  
*And none of these were directly relating to the Health System.*

*AnMed Health is truly "a beacon on a hill" in our community! Keep shining that light!*

Thanks!

Hughlyn H. Burgess

President

Consolidated Southern Industries, Inc.

## 4-Year-Old Program Targets Student Health

THE ANDERSON COUNTY School Health Improvement Partnership (SHIP), a joint initiative aimed at improving the health of elementary, middle and high school children throughout the county, completed its fourth year.

The project, launched in 2003, has been coordinated by Partners for a Healthy Community. Most of the funding for the initiative was provided by AnMed Health, Anderson County's five school districts, The Duke Endowment and the SC Department of Education.

As a result of the project, access to student health services has been improved with the hiring of 12 additional school nurses. In addition, 45 of the county's 48 public schools, as well as New Foundation Children's and Family Services, established health-improvement teams that were actively involved in improving the health of not only students, but also teachers, administrators and parents.

Although 2007 was SHIP's final year

of funding, additional monies were raised to support 32 teams that had submitted action plans for the current school year. All of the nursing positions were sustained by the school districts.

## LPN-To-Professor Project Is Easing Nurse Shortage

THE LPN-TO-PROFESSOR program continued to serve as a local solution to an impending nursing shortage in the Upstate.

The project, the result of a collaborative initiative involving AnMed Health, Clemson University, Tri-County Technical College (TCTC), Cannon Memorial Hospital, Oconee Memorial Hospital and Palmetto Health Baptist-Easley, is helping to boost the supply of nurses by increasing the number of nursing faculty and expanding the capacity of the nursing programs at the two colleges.

Funding for the first three years of the program was provided by AnMed Health, its hospital partners, and The Duke Endowment. The program will become self-sufficient in 2008.

## Holiday Tree Lighting Attracts a Crowd

NEARLY 300 children and adults crowded into the first floor of the women's and children's hospital for AnMed Health's annual Lights Before Christmas celebration.

Open to the public, the celebration

included a visit from Santa, face painting and cookie decorating for the kids, and, of course, the lighting of the traditional Lights for Lifeline Christmas tree.

In addition to Santa, other costumed visitors included Rudolph the Red-Nosed Reindeer and the Gingerbread Man. Musical entertainment was provided by the AnMed Health Victorian Carolers, the Westside High School Chorus, and the Calhoun Academy Choir.

## AnMed Health Family Provides Christmas for Needy Students

THE ANMED HEALTH family made Christmas shine brighter for 37 McCants Middle School students.

At least 25 departments and service areas, 17 individuals and one physician practice contributed to a Christmas gift fund that was used to purchase seven bicycles, a wide assortment of clothes and shoes, several MP3 players and Playstation games, and much more. In addition, several bicycle helmets were donated by Safe Kids. Because of their family situations, the McCants students who received gifts would have had little or no Christmas, according to Community Relations Director Kay Burns.

The project was coordinated by the Community Relations Department, which with the help of the Environmental Services Department, collected and delivered several bags full of gifts.

AnMed Health is a longtime business partner of McCants.

# III. Subsidized Health Services

## Charity care. Deductions. Bad debt. Subsidized services and services with little or no margin.

### Deductions, Bad Debt, Charity Total \$751 Million

ANMED HEALTH provided \$29.7 million in charity care in 2007. In addition, the health system wrote off another \$67 million in charges that patients could not or would not pay.

Shortfalls – or the difference between what was charged for a service and what was paid – totaled more than \$655 million. Medicare accounted for \$465.6 million of the total shortfall, Medicaid \$79.2 million, and managed-care contracts \$110.8 million.

### AnMed Health Funds Efforts to Help Needy

STAFF AT ANMED HEALTH Patient Accounts – including one full-time AnMed Health employee and three Department of Health and Human Services employees whose salaries and

overhead expenses were paid by AnMed Health – assisted poor and indigent patients in qualifying for financial assistance. The four employees assisted thousands in applying for Medicaid benefits and charity care.

### **AnMed Health Clinics Care for Underserved**

ANMED HEALTH'S network of community clinics recorded more than 65,000 patient visits during 2007. The clinics, which include the Women's Health Center, Child Health Center, Family Medicine Center and Westside Community Health Center, serve a predominantly poor and underserved population. They were subsidized by AnMed Health.

The Child Health Center, which serves most of the Medicaid-eligible youth in Anderson County, budgeted for more than 21,000 visits. More than 9,000 were expected to be seen at the Women's Center, 27,000 at the Family Medicine Center, and 8,600 at the Westside/Health Center.

### **Many Services Provided As Community Benefit**

ANMED HEALTH provided a number of services and programs at a loss or a relatively small margin. Among them: the **Emergency Department**, which cared for more than 100,000 patients,

many of whom had no means to pay; **Pediatric Therapy Works**, which provided a wide range of therapy services to approximately 600 young patients up to age 21; **Behavioral Health Services**, which provided inpatient and outpatient mental health services at a loss to the organization; and the **AnMed Health Wellspring** chemical dependency inpatient-outpatient facility in Williamston, which also operated at a loss.

### **Nurse Triage Center Helps 12,422 Callers**

SPECIALLY TRAINED nurses answered 12,422 telephone calls from Anderson County residents in search of health information or advice regarding illness symptoms and injuries.

Using proven medical protocols, the experienced nurse specialists dispensed accurate and timely information that provided both relief and peace of mind to the callers. In many cases, callers were able to avoid an unnecessary visit to the hospital or doctor. The call center operated around the clock.

Call-center staff also provided callers with referrals to physicians in the local area and information about services offered by AnMed Health and other community organizations.

While free to callers, AnMed Health's cost of providing the service was almost \$112,000.

### **Interpretation Services Provided to 4,188 Patients**

THE DIVERSITY and Language Services Department provided language-assistance services to 4,188 patients during 2007 – nearly 800 more than the previous year.

The department was staffed with four full-time Spanish-speaking interpreters; a pool of 11 bilingual AnMed Health employees who, in addition to their regular work duties, provided interpretation services for Spanish-, French- and Indonesian-speaking patients; 31 freelance interpreters who provided services in seven foreign languages; and American Sign Language interpreters.

“Effective communication is an important first step in AnMed Health's commitment to cultural and linguistic competence,” said Juana Slade, director of Diversity and Language Services. Almost 900 of the interpretation encounters involved patients with limited-English proficiency.

In 2006, AnMed Health was the first health provider in the state to introduce Deaf-Talk, a video conferencing system that provides communication services to the deaf and hard of hearing. In 2007, Deaf-Talk was converted to a wireless application, expanding accessibility at both the medical center campus and north campus.

## **IV. Research**

### **Un-reimbursed clinical health research.**

#### **357 Cancer Patients Participate in Trials**

THE ANMED HEALTH Oncology Research Department enrolled 66 patients in clinical trials during 2007, bringing to 357 the number of patients participating in studies involving cutting-edge research. Approximately 160 protocols, or clinical trials, were open to AnMed Health cancer patients during the year.

The department operates in conjunction with the Upstate Carolina Community Clinical Oncology Program (CCOP). All research is approved by the National Cancer Institute (NCI) and done in conjunction with nationally recognized cancer research centers.

Clinical trials are available for all major disease sites, including trials aimed at cancer prevention and cancer treatment. As trials are closed, new ones

are opened monthly, providing patients with access to the latest in treatment and prevention options.

AnMed Health's partnership with the Upstate CCOP opened the door in 2007 to an affiliation agreement with the highly regarded Moffitt Cancer Center in Tampa, Florida. The addition of the Moffitt Center to the list of CCOP-based affiliations further expand-

ed the access Anderson area patients have to new and promising studies aimed at cancer control, prevention and symptom management.

The department is staffed with dedicated oncology nurses who have been specially trained in clinical research. They review eligibility for participation, conduct teaching sessions for patients and their family members, and assist with referrals to other institutions. As of the end the year, research staff were actively following 262 patients.

The NCI provided \$133,000 in funding to the department in 2007. A 25 percent increase over the previous year's funding, the amount reflected the increase in the total number of patients enrolled in clinical studies. As part of its commitment to clinical research in the field of oncology, AnMed Health pro-

vided more than \$106,000 in financial support for the program.

### **AnMed Health Cardiologist Published in Medical Journal**

BRENT MCLAURIN, M.D., an AnMed Health cardiologist, co-authored an article that appeared in the February 14, 2007, issue of the *Journal of the American Medical Association* (JAMA). The article was entitled, "Routine Upstream Initiation Vs. Deferred Selective Use of Glycoprotein IIb/IIIa Inhibitors in Acute Coronary Syndromes: The ACUITY Timing Trial."

Dr. McLaurin was a lead investigator in a clinical trial designed to determine the optimal strategy for the "use of platelet glycoprotein Gp IIb/IIIa inhibitors in patients with moderate-

and high-risk acute coronary syndromes undergoing an early, invasive treatment strategy." The study involved a total of 9,207 heart-attack patients who underwent invasive treatments at one of 450 participating academic and community-based institutions in 17 countries.

Dr. McLaurin also published his research results in two other leading medical publications, the *New England Journal of Medicine* and *The Lancet*.

### **Residents Participate In Research Projects**

ANMED HEALTH Family Medicine residents participated in several research projects during 2007. Research topics included diabetes management, geriatrics, congestive heart failure and adolescent health risks.

## **V. Health Profession Education**

**Family medicine residency training. Clinical training. Nursing scholarships. Scholarly publications. Continuing medical education. Bioethics forums. Faith and health series.**

### **10 Physicians Complete Family Medicine Residency**

TEN PHYSICIANS were graduated from the AnMed Health Family Medicine Residency program in 2007. They were: H. Grady Adkins III, M.D., Brian O. Pope, M.D., Benjamin C. Pinner, M.D., Dean L. Maynard, M.D., Amanda B. Flynn, D.O., Diana M. Duncan, M.D., Angela M. Morris, M.D., Sarah J. Wolpe, M.D., Hui-Tzu Marie Kiang, D.O. and Christopher B. Clemow, M.D.

Following graduation, two of the physicians elected to practice in the Upstate – Dr. Flynn in Piedmont and Dr. Kiang in Greenwood. Dr. Pope and Dr. Clemow began one-year sports medicine fellowships in Anderson.

The residency, which was founded in 1975, is a three-year post-graduate medical education program that prepares physicians to be family medicine specialists.

### **2 Participate in Fellowship In Integrative Medicine**

TWO ANDERSON physicians, Chasse Bailey-Dorton, M.D., and Maria Cayelli, M.D., participated in the Integrative Medicine Fellowship program at the University of Arizona.

Integrative medicine combines conventional medical treatment with proven complementary approaches that addresses all aspects of health and illness – mind, body and spirit.

### **AnMed Health Is Site For Clinical Training**

STUDENTS FROM several nursing schools and allied health-education programs received clinical training at AnMed Health during 2007.

Nursing students from Tri-County Technical College and Clemson University completed clinical rotations at AnMed Health Medical Center or

AnMed Health Women's and Children's Hospital.

Rotations included experiences in adult health, nursing fundamentals, medical-surgical care and complex care, as well as obstetrics and pediatrics. Many of the senior students had an opportunity to work with nurse managers throughout the hospitals and with nurse preceptors during the final practicum.

"AnMed Health nurses, along with other staff members, provide valuable experiences in the development of Clemson nurses," said Rosanne H. Pruitt, Ph.D., RN, FNP, director of Clemson University's school of nursing.

In addition, on-site clinical training was provided to students enrolled in Tri-County's allied health programs, which included respiratory therapy, surgical technology and medical lab technology. AnMed Health laboratory staff also provided training for phlebotomy students from Tri-County and Forrest College.

The AnMed Health Rehabilitation Department provided clinical training and observation opportunities to students from numerous colleges. Training experiences, which included clinical and observation rotations and internships, were conducted by the department's occupational, physical and speech therapists. Staff also made numerous clinical presentations to workshop participants, college and high school students, and physicians.

## School of Radiology Graduates 16 Techs

THE ANMED HEALTH School of Radiologic Technology graduated 16 senior students in June. All 16 passed their national registry exam to become certified radiologic technologists. It was the 10th consecutive year that the entire graduating class passed the registry exam on the first try.

All 16 graduates accepted full-time employment or are employed part-time while they continue their education in other areas of radiology, such as mammography or nuclear medicine.

Fourteen first-year students enrolled

in the two-year program in July. They joined 16 second-year students who are in line to graduate in June 2008.

## AnMed Health Funds Nursing Scholarships

ANMED HEALTH again contributed to the Peggy G. Deane Endowed Nursing Scholarship Fund at Clemson University. The endowed fund, which has received 17 consecutive donations from AnMed Health since its inception in 1990, is used to provide nursing scholarships to residents of Pickens, Oconee, Anderson, Greenville and Laurens counties.

AnMed Health also donated to the endowed nursing scholarship fund at Tri-County Technical College.

In addition, AnMed Health made contributions to Tri-County's Nursing Faculty Development Fund and the AnMed Health Endowed Teaching Chair. The endowed-chair funds were designated for use by the college's medical assisting program. They were used by faculty members to further their studies and training.

"The AnMed Health Endowed

Teaching Chair enables us to provide quality education for our students by ensuring that faculty development is current," said Kaye F. Bath, medical assisting program coordinator.

## Home Care Director Writes Textbook Chapter

ANMED HEALTH Home Care Director Jeanie Stoker contributed a chapter to a new textbook, *Home Care Nursing: Using an Accreditation Approach*. Ms. Stoker's chapter examined the legal issues surrounding the delivery of care in the home.

The textbook will be used by nursing students and home care professionals.

## Deborah Roegge Co-Authors Article In National Magazine

DEBORAH ROEGGE, senior director of Women's and Children's Services, co-authored an article that was published in the August 2007 issue of the *American Journal of Obstetrics and Gynecology*. The article was entitled, "The Mother's House: A New Concept in Antepartum Care."

## 2007 Continuing Medical Education (CME) Programs

Educational programs, including "Grand Rounds" and "Case of the Month" presentations, were offered to physicians throughout the year. Nurses and allied health personnel also attended the programs.

### Regularly Scheduled Conferences

#### January 18 Case of the Month

**Massive UGI Hemorrhage**, presented by Drs. Joshua Munro, Shahzad Sheikh, Carrie Cousar, Steve McElveen and M.P. Veerabagu

Attendance: 32 Physicians, 11 Others;  
CME hours: 1 hour Category 1 AMA/PRA and 1 hour AAFP

#### February 15 Grand Rounds

**The Role of LAP-BAND for Surgical**

**Treatment of Morbid Obesity**, presented by Blair Rowitz, M.D.

Attendance: 26 Physicians, 22 Others;  
CME hours: 1 hour Category 1 AMA/PRA and 1 hour AAFP

#### April 19 Grand Rounds

**Innovations in Breast Cancer Care**, presented by William S. Buice M.D.

Attendance: 45 Physicians, 38 Others;  
CME hours: 1 hour Category 1 AMA/PRA and 1 hour AAFP

#### June 21 Case of the Month

**Molecular Pathology**, presented by Rus-

sell Dodds, M.D.

Attendance: 31 Physicians, 20 Others;  
CME hours: 1 hour Category 1 AMA/PRA and 1 hour AAFP

#### July 26 Case of the Month

**Dyspnea with Persistent Pneumonia in a Long Distance Truck Driver**, presented by Drs. Steve Burdine, Veena Chandler, William Walker, M.P. Veerabagu, Russell Dodds, Paul Frassinelli, Lawton Salley and Subha Parchuri

Attendance: 34 Physicians, 10 Others;  
CME hours: 1 hour Category 1 AMA/PRA and 1 hour AAFP

**September 13 Case of the Month**  
**Summertime Fever with Rash and Delirium**, presented by Drs. Maggi Hullett, Elaine Roque-Nazario, Paul Brill, William Walker, Russell Dodds and David Potts

Attendance: 26 Physicians, 11 Others;  
CME hours: 1 hour Category 1 AMA/  
PRA and 1 hour AAFP

**October 18 Case of the Month**

**Stroke: The Whys and Whats**, presented by Glen Scott, D.O.

Attendance: 38 Physicians, 31 Others;  
CME hours: 1 hour Category 1 AMA/  
PRA and 1 hour AAFP

**November 15 Grand Rounds**

**Prostate and Renal Cryosurgery**, presented by Vidal Despradel, M.D.

Attendance: 30 Physicians, 36 Others;  
CME hours: 1 hour Category 1 AMA/  
PRA and 1 hour AAFP

**December 13 Case of the Month**  
**Respiratory Failure and Sudden Death in a 28-Year Old**, presented by Drs. Sanjeev Kumar, Charles Thompson, and Brett Woodard

Attendance: 35 Physicians, 14 Others;  
CME hours: 1 hour Category 1 AMA/  
PRA and 1 hour AAFP

## ACLS Training

**July 14**, presented by Allen Boyd, CRNA, Charleston, SC

Attendance: 21 Physicians, 0 Others;  
CME hours: 6 hours Category 1 AMA/  
PRA

**August 15**, presented by Allen Boyd, CRNA, Charleston, SC

Attendance: 27 Physicians, 0 Others;  
CME hours: 6 hours Category 1 AMA/  
PRA

**September 15**, presented by Allen Boyd, CRNA, Charleston, SC

Attendance: 18 Physicians, 5 Others;  
CME hours: 6 hours Category 1 AMA/  
PRA

**September 29**, presented by Allen Boyd, CRNA, Charleston, SC

Attendance: 10 Physicians, 1 Other;  
CME hours: 6 hours Category 1 AMA/  
PRA

## PALS Training

**October 27**, presented by Cindy Little, MBA, MSN, RN, BC, AnMed Health Nursing Staff Development

Attendance: 8 Physicians, 0 Others;  
CME hours: 6 hours Category 1 AMA/  
PRA

**November 10**, presented by Cheryl Randall, RN, CEN, PALS Instructor, American Heart Association

Attendance: 12 Physicians, 0 Others;  
CME hours: 6 hours Category 1 AMA/  
PRA

## Pediatrics

**January 3**

**Pediatric ECG Interpretation for the Primary Care Physician**, presented by David Malpass M.D., pediatric cardiologist, Children's Hospital, Greenville Hospital System

Attendance: 1 Physician, 1 Other; CME hours: 1 hour Category 1 AMA/PRA

**February 7**

**Management of Common Childhood Behavioral Problems**, presented by Desmond Kelly M.D., Children's Hospital, Greenville Hospital System

Attendance: 17 Physicians, 0 Others;  
CME hours: 1 hour Category 1 AMA/  
PRA

**March 7**

**The Radiological Workup of UTIs in Children**, presented by Michael Thomason M.D., Greenville Radiology, PA

Attendance: 14 Physicians, 0 Others;  
CME hours: 1 hour Category 1 AMA/  
PRA

**April 4**

**Acute Appendicitis in Children**, presented by Michael W. L. Gauderer, M.D., chief, Division of Pediatric Surgery, Greenville Hospital System

Attendance: 16 Physicians, 1 Other;  
CME hours: 1 hour Category 1 AMA/  
PRA

**May 2**

**Homeostasis and Thrombosis**, presented by Hal Crosswell M.D., FAAP, Pediatric Hematology/Oncology Center

Attendance: 13 Physicians, 1 Other;  
CME hours: 1 hour Category 1 AMA/  
PRA

**June 6**

**Pediatric Cardiac Emergencies**, presented by Jon F. Lucas M.D., Department of Pediatrics, Greenville Hospital System

Attendance: 16 Physicians, 1 Other;  
CME hours: 1 hour Category 1 AMA/  
PRA

**September 5**

**Common Cardiac Anomalies**, presented by Jon F. Lucas M.D., Department of Pediatrics, Greenville Hospital System

Attendance: 19 Physicians, 0 Others;  
CME hours: 1 hour Category 1 AMA/  
PRA

**October 3**

**Kidney Stones in Children**, presented by Laszlo Hopp M.D., Department of Pediatric Nephrology, Greenville Hospital System

Attendance: 13 Physicians, 0 Others;  
CME hours: 1 hour Category 1 AMA/  
PRA

**November 17**

**Nephritic Syndrome in Children**, presented by Frank Boineau, M.D., Department of Pediatric Nephrology, Greenville Hospital System

Attendance: 13 Physicians, 1 Other;  
CME hours: 1 hour Category 1 AMA/  
PRA

## Jointly Sponsored Courses

**January 9**

HIV Update, presented by David Potts, M.D., Infectious Disease, AnMed Health

Attendance: 41 Physicians, 3 Others;

CME hours: 1 hour Category 1 AMA/PRA and 1 hour AAFP

### February 13

**Don't Stress It!** A Discussion on Physician Stress and Burnout, presented by Anne Osbourne Kilpatrick, DPA, professor, Health Administration and Policy, MUSC, Charleston, SC  
Attendance: 25 Physicians, 0 Others;  
CME hours: 1 hour Category 1 AMA/PRA & 1 hour AAFP

### March 13

**Stroke Prevention: Advances in Catheter-Based Therapy**, presented by Satish Surabhi M.D., FACC, FSCAI, Carolina Cardiology Consultants  
Attendance: 26 Physicians, 2 Others;  
CME hours: 1 hour Category 1 AMA/PRA and 1 hour AAFP

### April 10

**Current Advancements in Dementia and Alzheimer's Disease**, presented by Rajiv Joglekar, M.D., Hospital Medicine Consultants of Anderson  
Attendance: 33 Physicians, 0 Others;  
CME hours: 1 hour Category 1 AMA/PRA and 1 hour AAFP

### May 8

**Heparin Induced Thrombocytopenia (HIT)**, presented by Nandakishore Parchuri, M.D., Anderson Area Cancer Center  
Attendance: 30 Physicians, 2 Others;  
CME hours: 1 hour Category 1 AMA/PRA and 1 hour AAFP

### June 12

**Prevention, Diagnosis and Treatment of Heart Disease in Women: An Evidence-Based Approach**, presented by Susan Satterfield, M.D., Internal Medicine Specialists, Greenville, SC  
Attendance: 22 Physicians, 1 Other,  
CME hours: 1 hour Category 1 AMA/PRA and 1 hour AAFP

### July 14

**Reflections on Stress Management by a Physician On-Call at Bellevue on 9-11**, presented by Thomas N. Joseph M.D., Camden Bone & Joint, LLC,

Orthopaedic Medicine & Surgery  
Attendance: 23 Physicians, 1 Other;  
CME hours: 1 hour Category 1 AMA/PRA and 1 hour AAFP

### September 11

**Molecular Pathology**, presented by Russell Dodds, M.D., Piedmont Pathology Associates  
Attendance: 20 Physicians, 1 Other;  
CME hours: 1 hour Category 1 AMA/PRA and 1 hour AAFP

### October 9

**The Metabolic Syndrome and Second Generation Antipsychotics**, presented by Robert Richards, M.D., medical director, Greenville Psychiatry, forensic consultant  
Attendance: 26 Physicians, 1 Other;  
CME hours: 1 hour Category 1 AMA/PRA and 1 hour AAFP

### November 13

**Medical Genetics Update**, presented by Robert Roger Lebel, M.D., senior clinical geneticist, Greenwood Genetic Center, SC  
Attendance: 21 Physicians, 0 Others;  
CME hours: 1 hour Category 1 AMA/PRA and 1 hour AAFP

### Also held during the year were:

**Five Trauma CME sessions; a total of 46 physicians attended.**

**Five Thoracic Oncology conferences; a total of 47 physicians attended.**

**Forty-eight Cancer Conferences. Each session averaged 13 to 14 physicians.**

For each session attended, physicians earned 1 hour of Category I AMA/PRA credit.

Five sessions of the course "Aviation Safety Applied within a Medical Setting" were held. The course, which awarded physician participants 6 hours of Category 1 of AMA/PRA credit, was taught by Michael Farnsworth of the Human Performance Technology Group. A total of 29 physicians and 82 AnMed Health staff went through the training.

## Bioethics Forums Draw Physicians, Others

THE ANMED HEALTH Pastoral Services Department routinely sponsored bioethics forums for staff, physicians and other interested persons. The forums were intended to help participants identify and work through ethical issues that are sometimes encountered in the provision of medical care and in the operation of a healthcare facility.

Insights gained from colleagues and other experts representing a variety of disciplines and professional specialties often helped physician participants resolve real and potential ethical conflicts. Participating physicians received one hour Category I CME credit from AMA/PRA and one hour from the American Academy of Family Physicians for each program they attended

### January 5

**Should We Do HIV Screening of All Patients?** presented by Stuart Sprague, Ph.D., AnMed Health Family Medicine, and George West, Chaplain, AnMed Health.  
Attendance: 2 Physicians, 15 Others

### February 7

**Ethical Issues in Giving HPV Vaccines to Young Girls**, presented by Drs. Sprague and West  
Attendance: 3 Physicians, 13 Others

### March 2

**Should Medical Professionals Let Their Own Values Influence Patient Choices?** presented by Drs. Sprague and West  
Attendance: 0 Physicians, 12 Others

### April 6

**Should Employers and Insurance Companies Have Access to Genetic Test Results?** presented by Drs. Sprague and West  
Attendance: 2 Physicians, 7 Others

### June 1

**Should Hospitals Be Allowed to Discontinue Treatment that is Ineffective?** presented by Drs. Sprague and West  
Attendance: 0 Physicians, 7 Others

## **September 7**

**Should Hospitals Screen All Patients for Dangerous Infections?** presented by Drs. Sprague and West  
Attendance: 3 Physicians, 22 Others

## **October 5**

**Is it Time to Rethink Informed Consent?** presented by Drs. Sprague and West  
Attendance: 0 Physicians, 10 Others

## **November 2**

**Is It Time to Rethink the Right to Healthcare?** presented by Drs. Sprague and West  
Attendance: 0 Physicians, 13 Others

## **December 12**

**Stem Cell Without Embryos – Have We Solved the Moral Problems?** presented by Drs. Sprague and West  
Attendance: 1 Physician, 13 Others

## **Pastoral Services Provides Spirituality, Health Forums**

THE ANMED HEALTH Pastoral Services Department presented a series of spirituality, health and diversity programs at the AnMed Health Medical Center. While intended primarily for nurses, social workers, patient advocates, case managers, physicians, residents, clergy and administrators – all of whom earned continuing-education credits for attending – the programs were open to all interested persons.

## **January**

**“Understanding the Faith Practices of the Jehovah Witness Patient within a Medical Context,”** presented by Allen Land, Jehovah Witness representative

**“Understanding, Recognizing, and Responding to Coworkers with Depression,”** presented by Dale Hullander, director, AnMed Health Employee Assistance Program(EAP)

## **February**

**“An Interfaith Dialogue Concerning Pharmacists Right to Refuse to Fill Prescriptions,”** presented from a Christian, Muslim and Jewish perspective

## **March**

**“Pluralism in the Circle of Life and Death: Developing Cultural Competence,”** presented by Chaplain Gillette Brown, Hospice of the Upstate and Janet Isaac, LISW, Hospice of the Upstate

## **April**

**“Imagine Anderson as a Health-Literate Population through Education and Collaboration,”** presented by Lucy Hall, Lynne McDuffie, Paul Wagner and Mary Korte.

**“Medical Missions: What Can a System with Plenty Learn from a System with Too Little,”** presented by Lina Harris, RN, Edith Hamilton, RN, and Dennis Whatley, M.D.

## **September**

**“Exploring the Spiritual and Medical/Mental Health Needs of the Alzheimer’s Patient through the Voices of the Physician, Patient and Spouse, and an Alzheimer Agency,”** presented by Tamaklo Wilberforce, M.D., an Alzheimer’s patient and spouse, and a representative of the Alzheimer Association of the Upstate.

## **October**

**“Understanding the Faith Practices of the Buddhist Patient within a Medical Context,”** presented by Jeanne Malmgren.

**“Exploring the Spiritual and Medical Needs of the Domestic Violence Victim through the Voices of the Physician, Patient, Safe Harbor, and Clergy,”** presented by Wallace Davies, M.D., a patient, and representatives of Safe Harbor and the clergy.

## **November**

**“Exploring the Spiritual and Medical Needs of a Patient with Lung Cancer through the Voices of the Patient, Clergy, and Physician,”** presented by John Doster M.D., a patient, and Chaplain Al Sherbert.

**“Understanding the Faith Practices of the Hindu Patient within a Medical Context,”** presented by Varada Ogale.

## **December**

**“Exploring the Spiritual and Medical Needs of a Patient with AIDS through the Voices of the Patient, Clergy and Physician,”** presented by David Potts, M.D., a patient and the Rev. Jake Young.



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